UNITED STATES PATENT AND TRADEMARK OFFICE Trademark Trial and Appeal Board P.O. Box 1451 Alexandria, VA 22313-1451

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Jim Aronowitz Fermata Partners, LLC 1440 Dutch Valley Place Suite 101 Atlanta, GA 30324

January 21, 2020

Serial No.: 88578022

ESTTA TRACKING NO: ESTTA1030083

The request to extend time to oppose is granted until 2/22/2020 on behalf of potential opposer University of Georgia Athletic Association, Inc..

Please do not hesitate to contact the Trademark Trial and Appeal Board at (571)272-8500 if you have any questions relating to this extension.